

# SYSTEMS MANAGEMENT NEWS

For IT Sys Admin & Data Center Managers

**MINIMUM ORDER: 5,000 names**

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## 29,648 U.S. Postal Addresses

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Systems Management News is the industry newspaper for systems administrators, IT operations and data center managers to keep abreast of what is happening in the fast-paced work of IT operations, data centers, storage, e-mail, database, and other systems administration departments. This twice-monthly publication covers such topics as significant executive changes, new product or business strategies, important new product releases, or events such as mergers/acquisitions and trends/technology.

*Systems Management News has subscribers in the U.S., Canada and International and is updated twice a month*

### Selections:

#### Job Title:

<b>IT/Systems Management:</b> .....	<b>29,648</b>
CIO/CTO/CSO and other C-level.....	2,802
Senior VP, VP of IT/IS/MIS, Director/Mgr IT/IS/MIS .....	8,558
Data Center Mgr, Sys Admin Mgr, Network/Comm Mgr.....	4,530
IT Enterprise Arch, It Project Mgr, Team Leader .....	3,875
Corporate Consultant, Other IT Professionals.....	2,401

#### Executive Management.....7,471

Including CEO/President/Owner/Chairman/Partner, VP/  
Prod Mgr/Business Development, GM, Division  
Head/Dept. Head

#### Business/Industry:

Finance/Accounting/Insurance/Real Estate/Legal.....	3,343
Communications/Datacom/Telecom/ISP .....	2,357
Manufacturing (not computer hardware/software).....	2,552
Manufacturing (computer hardware/software).....	1,274
Government/Defense/Aerospace.....	3,286
VAR/Systems integrator/Consultant.....	2,493
Independent Software Developers.....	1,608
Medical equipment/services/Healthcare.....	1,961
Media/Marketing/Advertising/Entertainment.....	1,176
Transportation/Engineering/Automotive.....	891
Mining/Agriculture/Construction/Oil.....	915
Multimedia/Education.....	1,946
Consulting.....	2,605
Other Professionals Allied to the field.....	3,230

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### Systems Management News:

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